



## **MundoVino, a Member of The Winebow Group, Appoints Diego Lo Prete as Senior Vice President**

**Richmond, VA—December 18, 2015—** MundoVino, a member of The Winebow Group and a leading U.S. importer of wines from Argentina, Chile, Spain, Portugal and beyond, is pleased to announce the appointment of Diego Lo Prete as Senior Vice President. Lo Prete will report to David Townsend, President and CEO of The Winebow Group.

Lo Prete, who will be based in The Winebow Group's headquarters in Richmond, Virginia, will direct the overall strategy for MundoVino, overseeing all operations as they pertain to sales, brand management, and supplier relations, while working closely with wine education and marketing. He will lead a national team of dedicated specialists working exclusively in MundoVino's designated regions.

"It is with great pleasure that I welcome Diego to MundoVino and The Winebow Group family," said Townsend. "Diego brings with him a proven record as an excellent manager, mentor and leader who shares our commitment to a fine wine culture, our suppliers and our partners. I am confident that MundoVino will thrive under his leadership."

"I am thrilled to join MundoVino and look forward to being part of such an innovative leader in fine wine. The Winebow Group's focus on serving the quality conscious wine trade is outstanding and a true competitive advantage," said Lo Prete.

Lo Prete brings to MundoVino over 20 years of experience in the wine industry. He developed his career in the United States, Argentina, Spain and other key markets around the globe. Most recently, Lo Prete led the reorganization and relaunch of The San Francisco Wine Exchange, a 40-year-old sales and marketing fine wine agency. Prior to that, he headed global marketing at Barcelona-based Grupo Codorníu, overseeing over 80 markets. Lo Prete holds a master's degree from Northwestern University and advance wine credentials from the Wine & Spirits Education Trust.

### **About MundoVino**

MundoVino, a member of The Winebow Group, is a voyage of authentic taste and exceptional discovery that redefines the Old and New Worlds. With a portfolio that comprises a comprehensive collection of wineries reflecting the very best of Argentina, Chile, Spain, Portugal, and beyond, MundoVino represents some of the most iconic, family-owned properties in these areas, as well as a new generation of winemakers dedicated to innovation and quality. These producers craft vintages of true character that capture the unique essence of their terroirs, regions, and histories.

For more information about MundoVino and its portfolio, please visit [www.thewinebowgroup.com](http://www.thewinebowgroup.com).