



## **Craft + Estate, a Member of The Winebow Group, is Appointed Exclusive U.S. Importer of Estate Argyros**

**Richmond, VA—September 6, 2017**—Craft + Estate, a member of The Winebow Group is pleased to announce that it is the exclusive U.S. importer of Estate Argyros, one of the foremost producers from the island of Santorini, Greece.

“We are thrilled to expand our portfolio to include Greece and honored to welcome Argyros, an estate of such caliber and recognition,” said Liz Mathews, Senior Vice President of Craft + Estate. “We believe that Santorini’s native Assyrtiko should be recognized as one of the great white wines of the world and we look forward to raising the awareness for this fascinating variety, known for its bracing acidity, striking minerality and elegance.”

Established in 1903 by George Argyros, the winery is now led by fourth generation winemaker, Mathew Argyros. As one of the largest vineyard holders with some of the oldest vines on the volcanic island, Estate Argyros demonstrates an unwavering commitment to preserving Santorini’s unique viticulture and indigenous varieties. Having invested in research, experimentation, and a new winery that was designed to respect the fragile environment of Santorini amidst growing tourism, the estate’s mission is to produce the highest quality of wines that present the true character of the grapes and the land.

“I am very impressed with the Craft + Estate team. Their knowledge, enthusiasm and professionalism is unparalleled and I am very excited to have them represent our wines throughout the U.S.,” said Stefanos Georgas, General Manager of Estate Argyros. “Since our winery has had such a strong relationship with Winebow, which began distributing our wines a decade ago, this new partnership seems like a natural fit.”

Craft + Estate will import the following wines from Estate Argyros: Atlantis White, Atlantis Rosé, Atlantis Red, Aidani, Santorini Assyrtiko, Estate Assyrtiko, Estate Oak Fermented Assyrtiko, Vinsanto 4 years barrel aged, Vinsanto 12 years barrel aged, and Vinsanto 20 years barrel aged.

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### **About Craft + Estate**

Craft + Estate offers a portfolio of fine wines and artisanal sake that is guided by the belief that quality is the result of passion, talent and terroir. Representing centuries-old producers and modern visionaries, Craft + Estate invites discovery and guarantees a memorable experience. For more information, please visit [www.craftandestate.com](http://www.craftandestate.com).