



The Winebow Group Promotes John McFadden to Senior Vice President and General Manager, Winebow Wholesale Southeast Division

Richmond, VA – October 30, 2018 – The Winebow Group, a national importer and distributor of fine wine and spirits, announced today the promotion of John McFadden to Senior Vice President and General Manager, Winebow Wholesale Southeast Division. He was previously the Vice President and General Manager of Stacole Fine Wines, Winebow’s distribution house in Florida. McFadden will remain based in the Pompano Beach office, and will report to Arjun Dewan, Executive Vice President, Wholesale East.

“John’s leadership at Stacole fostered a positive culture as well as a remarkable track record of market share growth and goal execution success,” said Dewan. “The southeast region finished strong in the last fiscal year, thanks to the outstanding efforts of John and his team. I am thrilled to promote John to this position and look forward to continued growth in Florida’s wholesale business, as well as in South Carolina and Georgia that will now be under John’s expert direction.”

“I am very proud of what Stacole has accomplished in Florida, and am grateful for the acknowledgement of our success with this new position,” said McFadden. “Now with the addition of South Carolina and Georgia, there are new goals to achieve and with exceptional teams in place in all three states, I am confident that we will build on our successes and continue to grow the wholesale business in the southeast.”

McFadden is an established wine and spirits veteran with 29 years of experience prior to joining The Winebow Group in 2015. Previously, he worked for Southern Glazer’s Wine & Spirits from 1986 to 2015 in a variety of positions that included Sales Representative, District Manager, Division Manager, Wine Director, Director of Fine Wine Sales, and State Wine Director, American Liberty Division.

About The Winebow Group

The Winebow Group comprises national importer and distribution houses that offer comprehensive portfolios of fine wine, spirits, and sake from around the world. The company represents some of the most established, family owned properties in prominent growing areas, as well as a new generation of winemakers and distillers who are dedicated to innovation and quality. With a focus on education and outstanding customer service, The Winebow Group’s distribution network reaches over 70 percent of the wine consumption in the U.S. and includes the states of California, Connecticut, Delaware, Florida, Georgia, Idaho, Illinois, Maryland, Massachusetts, Minnesota, New Jersey, New York, North Carolina, Oregon, Pennsylvania, Rhode Island, South Carolina, Virginia, Washington, West Virginia, Wisconsin, and Washington, D.C. This unprecedented reach and level of service make the company unique in the fine wine and spirits sector. For more information, please visit TheWinebowGroup.com.