



WINEBOW

FINE WINE + SPIRITS

Winebow Expands Distribution of Hahn Family Wines into New York

Richmond, VA – May 29, 2019 – Winebow, a national leading importer and distributor of fine wine and spirits, is pleased to announce that it is the exclusive distributor in New York of Hahn Family Wines, a leading producer of luxury wines from the Santa Lucia Highlands and super-premium wines from Monterey County and the Central Coast. With the addition of New York, Winebow now distributes Hahn Family Wines in twelve states, including California, Delaware, Georgia, Idaho, Illinois, Maryland, Minnesota, Washington, Wisconsin, West Virginia, and Washington, D.C.

“We are honored to represent the Hahn family and thrilled to expand our partnership with them in New York,” said Dean Ferrell, President and CEO of Winebow. “The Hahn family produces wines of exceptional quality, and to be able to offer them now to our customers in a market as important as New York is an extraordinary opportunity.”

Hahn Family Wines was founded by Nicolaus “Nicky” Hahn and his wife Gaby in 1980, and is now led by their son Philip Hahn. Nearly 30 years ago, Nicky Hahn led efforts to establish SLH as an American Viticultural Area (AVA), a status it attained in 1991. Today SLH enjoys international acclaim for its high quality Pinot Noir and Chardonnay.

“Hahn Family Wines is delighted to extend its partnership with Winebow in New York,” said Tony Baldini, President of Hahn Family Wines. “Winebow has demonstrated a deep commitment to Hahn Family Wines, so it’s with great pleasure that we enter the New York market together. I look forward to continued success with them in the state.”

Winebow distributes the following brands from the Hahn Family Wines portfolio: Hahn, Hahn SLH, Hahn Estate, Lucienne, Smith & Hook, and Boneshaker.

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About Hahn Family Wines

Family-owned and operated, Hahn winery is located in the Santa Lucia Highlands (SLH) appellation of Monterey County, California. Founders Nicolaus (Nicky) and Gaby Hahn purchased land in Monterey County in the late 1970s and have produced wine in SLH for almost 40 years (1980). Early on, Nicky Hahn saw the wine grape growing potential of SLH, and in 1988, spearheaded efforts to establish SLH as an American Viticulture Area (AVA). Today, Hahn Family Wines owns one of the largest shares of planted vines in the region, farming 650 vineyard acres in the SLH and another 450 acres in the nearby Arroyo Seco AVA. Hahn’s estate vineyards feature alluvial soil terroir and cool micro-climates, ideal for growing Pinot Noir, Chardonnay and other varietals. Hahn Family Wines portfolio of brands include Hahn SLH, Hahn, Hahn Estate, Lucienne, Smith & Hook and Boneshaker. For more information, visit www.hahnwines.com.

About Winebow

Winebow is a national importer and distributor that offers a dynamic portfolio of fine wine and spirits from around the world. Since 1980, the company has represented some of the most established properties in prominent growing areas, as well as a new generation of winemakers and distillers who are dedicated to innovation and quality. Winebow’s national distribution platform comprises 20 markets that cover nearly 70 percent of the wine consumption in the U.S. Winebow Imports’ four divisions— Craft + Estate, LLS, MundoVino, and Negociants USA— are each dedicated to specific regions and have their own sales, brand, and marketing specialists. With a commitment to exceptional service, Winebow strives to be the best partner to its customers and suppliers, and to inspire a passion for fine wine and spirits nationwide. For more information, please visit www.winebow.com.