



The Winebow Group Promotes Arjun Dewan to Executive Vice President, Wholesale East

Richmond, VA – June 19, 2017 – The Winebow Group, a national importer and distributor of fine wine and craft spirits, is pleased to announce the promotion of Arjun Dewan to Executive Vice President, Wholesale East, overseeing the Northeast, New England, Mid-Atlantic and Southeast markets. Dewan was previously Senior Vice President and General Manager of the Northeast. He will remain in the New York office where he is currently based, and will report to David Townsend, President and CEO of The Winebow Group.

“I am delighted to announce the promotion of Arjun to this position,” said Townsend. “Over the past year, he has created a highly successful team in the Tri-State area with a can-do attitude and an extraordinary ability to collaborate across all units. By setting the bar just as high for himself as he does for his team, I am confident that his approach will resonate throughout the markets.”

“It’s been an absolute pleasure to work at The Winebow Group with an incredible team of people,” said Dewan. “I welcome this new opportunity to continue building a network of collaboration and further strengthening our company’s business across the East Coast.”

Prior to joining The Winebow Group in July 2016, Dewan held senior management roles for distributors in New York and New Jersey, as well as a national supplier role as Director of Sales for Terlato Wines International. He was also Vice President of Wines for the Allied Beverage Group. Dewan holds an MBA from Fordham University as well as an advanced certificate from the Wine & Spirit Education Trust (WSET).

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About The Winebow Group

The Winebow Group comprises national importer and distribution houses that offer comprehensive portfolios of fine wine and craft spirits from around the world. The company represents some of the most established, family-owned properties in prominent growing areas, as well as a new generation of winemakers and distillers who are dedicated to innovation and quality. With a focus on education and outstanding customer service, The Winebow Group’s distribution network reaches over 70 percent of the wine consumption in the U.S. and includes the states of California, Connecticut, Delaware, Florida, Georgia, Idaho, Illinois, Maryland, Massachusetts, Minnesota, New Jersey, New York, North Carolina, Pennsylvania, South Carolina, Virginia, Washington, West Virginia, Wisconsin and Washington, D.C. This unprecedented reach and level of service make the company unique in the fine wine and craft spirits sector. For more information, please visit TheWinebowGroup.com.